






## SENIOR WELLNESS EDITOR

Smart digital strategy and quality creative content? Get you an editor who can do both! As the sole health and fitness editor at Cosmopolitan, I'm obsessed with analytics and rigorously editing print and digital pieces to provide sharp, surprising service. I'd love to create kick-ass content for your readers!

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## EDUCATION

BACHELORS, JOURNALISM  
University of Iowa  
2008 - 2012

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University of Iowa  
2008 - 2012

## EXPERIENCE

**COSMOPOLITAN**, July 2017 – PRES

### Senior Wellness Editor

- Oversee and edit 10-page Wellness section in every print issue from October 2017 to February 2019
- Produce and direct fitness photo shoots for digital and print content
- Manage YOU team, overseeing and editing five staff writers who contribute to the front of book section
- Report and write timely news stories and long-form features for health and fitness vertical at Cosmopolitan.com
- Write new and update existing content for SEO weekly

**WOMEN'S HEALTH**, 2014 – 2017

### Senior Associate Editor, December 2016

- Create, edit, and produce Your Monthly Sex Horoscope series and Weight Loss Diaries series
- Edit 5+ Weight Loss, Sex, and Relationship stories per day
- Observe and investigate weekly traffic trends using Google Analytics

**Online Associate Editor**, June 2015

- Write, assign, and edit Weight loss, Fitness, and Sex, and Relationship content
- Pitch and write Women's Health's More WH page in book
- Write and edit videos
- Optimize SEO content

**Online Editorial Assistant**, May 2014

- Report, write, and produce up to 11 stories per week
- Pitch stories daily
- Assign and edit freelance content for the Sex and Love and Weight Loss verticals

**PARENTS**, 2013-2014

### Online Assistant Editor

- Assign and edit all content for the Parenting vertical and PARENTS News Now blog
- Manage PARENTS Twitter and Facebook
- Edit existing content for SEO

**XO GROUP**, 2012-2013

### Editorial Assistant

- Research, pitch, and write more than 200 articles, and slideshows for TheBlush.com
- Edited and produced content contributed by freelance writers.
- Managed social media